**Professional Selling**

**Corporate Presentation Selling Topic Ideas**

**Business to business – major sale only**

**Note: You may sell any product/service – these are only examples**

Company - Seller Company - Buyer What was sold

SAP software systems Eastex Veterinary Software Systems

ADT Security Services Bank of America Security Services

Austin Radiological Association Travis County Medical Society Radiological Imaging Services

Brink’s Home Security Plantation Homes Security Systems

ServPro, Inc. State Farm Fire and water damage cleanup service

Time Warner Cable VW Apartment Developers Cable packages

Sportexe Natnl. Interscholastic Athlet. Admin. Assoc. Turf supply

Ben E. Keith Texas Roadhouse Foodservice Distributor

Trend Micro Concord Hospital OfficeScan 8.0

Heartbrand Beef Four Seasons Meat

Mandalay Bay Resort and Casino Banking Administration institute Accommodations

Kaplan K12 Learning Services St. Anthony Academy Spelling/reading training

Orbitz, Inc. Exxon Mobile Travel

Verizon Wireless CB Richard Ellis Communication

Dogfish Head Ryan’s Stakehouse, Inc. Brewed Ales

Aramark Foodservice Management Katy I.S.D. Cafeteria food

Tyrell, Inc. Austin Dermatology Zino acne device

The Trane Company Perry Homes Air conditioning and heating